

PACS VIRAL VIDEO CHALLENGE:

Create an under 3 minute video depicting **positive** aspects of animal sheltering: happy adoptions, foster programs, animal control successes, fundraisers, adoptathons, volunteer activities. Original real or animated videos are welcome.

Place **positive** videos on YouTube **ON OR AFTER** May 1, 2011. Then, forward the link to humane_educator@hotmail.com for approval for it to be entered in the PACS Viral Video Challenge.

APPROVAL:

Only positive, tasteful videos in which no animals are harmed, distressed or disparaged will be eligible for prize consideration. Videos will be reviewed for appropriateness and approval by PACS board members. Their decision will be final.

WINNER:

Approved video viewed most often by midnight May 31, 2011.

ELIGIBILITY:

Residents of Atlantic, Cape May, Cumberland and Salem counties of any age who are not employed by the eligible animal shelters.

PACS reserves the right to cancel the contest if only five or fewer approved entries are received.

Only the below named four wall shelters with a no-kill philosophy and/or active spay/neuter program are eligible to win the spay/neuter grant. Videos over three minutes will not be eligible.

PRIZE:

The video creator will win a Flip-Ultra HD-Video-Camera or a \$200. Amazon Gift Certificate **and** the opportunity to designate which one of the below named animal shelters in the four counties will receive a \$5,000.00 grant to their spay/neuter program.

ELIGIBLE SHELTERS:

Atlantic County

- Atlantic County Animal Shelter
- Atlantic County SPCA
- Humane Society of Atlantic County

Cape May County

- Beacon Animal Rescue
- Cape Atlantic Cats
- Cape May County Animal Shelter and Adoption Center
- Humane Society of Ocean City

Cumberland County

- Cumberland County SPCA

Salem County

- Salem County Humane Society



If your four wall, no-kill shelter located in Atlantic, Cape May, Cumberland or Salem Counties is not on this list, forward to PACS its name, address, information about its spay/neuter program and/or their no-kill philosophy for consideration. Decisions of PACS board members will be final.